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Media Advisory: Portsmouth Police to Launch Responsible Drinking Social Marketing Effort May 30

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Media Relations

Media Advisory: Portsmouth Police To Launch Responsible Drinking Social Marketing Effort May 30





May 24, 2012

WHAT: News conference to announce a new responsible drinking social marketing campaign in the city of Portsmouth, a collaboration between the Portsmouth Police Department, University of New Hampshire, and The Atom Group. Representatives from the Portsmouth Police Department, University of New Hampshire, The Atom Group, and the Downtown Hospitality Association will speak at the news conference.

WHEN: 2 p.m., Wednesday, May 30, 2012

WHERE: The Atom Group, 125 Brewery Lane, #6, Portsmouth, N.H.

RSVP: Media planning to attend the news conference are asked to RSVP to Lori Wright at lori.wright@unh.edu.

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T-hall

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